

## Research on the Benefit of Public Art Course to Contemporary College Students' Humanistic Literacy

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**Abstract:** To Non-art majors, there is no required courses in art. The improvement of artistic quality and even humanistic quality often relies on elective courses of public courses to supplement. Public art curriculum plays a very important role in Contemporary College education, but there are some problems in the contemporary college education system, such as the importance of public art curriculum is not enough and so on. The university stage is an important stage for the formation of contemporary college students' humanistic literacy, so the setting of public art curriculum is very necessary and plays an important role. At the same time, high quality students will invisibly promote students to better learn professional knowledge. However, the current situation of public art curriculum is not optimistic. How to establish a scientific and reasonable public art curriculum system to better benefit the humanistic quality of contemporary college students? This article will discuss the relevant issues.

### 1. Introduction

Art curriculum in Colleges and universities is an important part of the quality education system for college students. Public art curriculum education for contemporary college students can better promote the overall development of students, but also can improve the enthusiasm of students in learning. It is of great significance in the quality education of Contemporary Colleges and universities. With the development of the times, more and more attention has been paid to the public art curriculum in Colleges and universities. However, due to the influence of some wrong educational concepts and traditional teaching ideas, there are some problems in the contemporary public art curriculum.

(1) There is a single type of public art curriculum. In the current quality education of our country, the single type of public art curriculum is a common problem. Nowadays, many universities only set up some courses of music appreciation and art appreciation, while other public art courses are not set up, which greatly limits the enthusiasm of students in choosing courses. Of course, this part is affected by objective conditions, but on the other hand, it also exposes the problem that universities do not attach enough importance to public art courses and lack of corresponding teachers. The public art curriculum should be set up scientifically and rationally, develop towards diversification, and provide more choices for students so that they can meet the needs of students, and at the same time, students can learn relevant knowledge when they learn art skills.

(2) Art curriculum in Colleges and universities tends to be utilitarian. At present, most colleges and universities have opened public art courses, but a large number of colleges and universities have offered these courses only on the surface, not really in-depth into the actual situation. At the same time, the assessment methods are also lack of rationality, lack of a scientific evaluation system, only based on the students' final examination situation. To evaluate the students' learning situation, which to some extent caused a waste of teaching resources.

(3) The teaching methods and the training objectives of talents are not matched. A common problem in the teaching of public art course is to make quick profits. Teachers mainly teach and guide the relevant theoretical knowledge. Some public art courses in Colleges and universities only appreciate some classical works on the basis of students' understanding of the relevant concepts.

This kind of quick-track Teaching Although the technique has achieved remarkable results in a certain period of time, it is not conducive to the future development of students in the long run.

## **2. How to Improve College Students' Humanistic Literacy in Public Art Course**

At present, public art curriculum is an important part of quality education curriculum system in Colleges and universities. Art curriculum education plays an irreplaceable role in guiding people to establish correct values and world outlook. At the same time, art education can also promote the development of human beings in many aspects, making the education of colleges and universities more targeted and practical. In this context, the public art curriculum in Colleges and universities should pay attention to the following issues.

(1) Innovation of traditional teaching methods, public art teaching in Colleges and universities should not be uniform, but should have its own teaching characteristics. When using current knowledge theory to appreciate and teach works of art, students can not only learn knowledge, but also purify their mind. The university stage is very important to our life development. It is an important stage in the formation of our outlook on life and world outlook. Only by innovating the form of art education can students master knowledge, improve their humanistic quality and love life more on the basis of fulfilling teaching tasks.

(2) Improving the construction of public art curriculum system, only by diversifying public art curriculum can students provide more diversified choices to meet their different requirements. Only when students have the right to choose, can they choose courses they like, and thus have greater enthusiasm to learn related courses. On the other hand, it can also determine the theme of public art course teaching, such as setting up some themes of gratitude, patriotism and so on, teaching students in various aspects and all-round way, so as to improve their humanistic literacy.

(3) Combining practice with theory, the theoretical knowledge of public art curriculum can play its due value only when it is applied to practice. Some courses should not only stay in the study of theoretical knowledge, but also be combined with practice. For example, some practical courses should be established to guide students to participate in practical activities in the process of teaching. The combination of theory and practice will enable students to better grasp the public art curriculum. Thus in practice, we can constantly improve our humanistic accomplishment.

## **3. The Influence of Public Art Course on Humanistic Literacy of Contemporary College Students**

(1) Strengthen the humanistic accomplishment of college students through art edification. Public art curriculum contains rich content. Art comes from our real life and is also a real reaction of our real life. In the process of entering art, people will feel the great charm of art, and some excellent works of art will even arouse people's spiritual resonance. The artistic taste of the public will be greatly improved in this process. The purpose of setting up the public art curriculum is to give full play to the great role of the public art curriculum through the teaching activities of artistic creation and learning. Public art curriculum belongs to art education in essence, and an important role of art education is to improve people's artistic accomplishment, so that people can better understand art and creative art. Art accomplishment plays an irreplaceable role in a person's growth process. It can make people better understand art and provide continuous power for life or work.

(2) Public art curriculum is conducive to improving personal quality. At present, there is a common problem in China's social situation. Many universities in China attach great importance to the cultivation of professional and applied talents, thus ignoring the cultivation of their humanistic qualities to a certain extent. In the rapidly developing modern society, quality education has been supported by more and more people, so it is urgent to improve the comprehensive quality of University talents. Colleges and universities are not only a place to train professional skills of talents, but also a place to teach students how to be human beings. The opening of public art courses solves this problem well. The purpose of college education is to train comprehensive talents with all-round development of morality, intelligence, physique, beauty and labor. Opening public art

courses in Colleges and Universities is one of the most effective ways to improve the humanistic quality of College students. Scientific and reasonable public art curriculum system can enable students to fully understand the rich and varied works of art, improve their personal accomplishment in the process of immersion and immersion. Some active and healthy art courses can enable students to master relevant knowledge, at the same time, have a very healthy psychological state, and further lay the foundation for learning and life. Public art courses can enable students to study more motivatedly for their own goals, to live in the process of learning self-affirmation and self-satisfaction, thus more confident to deal with the difficulties encountered in life and learning, invisibly improving their humanistic quality.

(3) Art aesthetic teaching is an important means to improve the comprehensive quality of College students. The content of art aesthetics mainly includes a series of art appreciation activities carried out by people. Students can be influenced by art invisibly in the process of aesthetic appreciation. Students learn not only some basic expressive skills, but also the light of the author's thoughts and art aesthetic teaching. The process is fundamentally a concentrated reflection of personal accomplishment. In this process, students' humanistic accomplishment will be improved invisibly, not only to learn some basic artistic expression skills, but also to some students of other majors, aesthetic teaching of art is more in line with their own conditions and more effective in improving students' humanistic accomplishment.

#### **4. Suggestions on Current Reform of Public Art Course in Colleges and Universities**

##### **(1) Combining explicit curriculum with implicit curriculum to establish Art Education Network**

Art education is not a pure intellectual activity, it contains emotional education, moral education and psychological education, but also includes certain art skills education. Therefore, art education should not be confined to explicit courses, but should also attach importance to the construction of hidden courses, that is, to extend art education to students' after-school life, to participate in different activities according to their interests and levels, so as to establish a network of art education and expand the function of art education. There are two main ways to infiltrate purposeful and oriented art education into students' after-school life: one is student associations, the other is student activities. Student associations are an important form of organization for college students' mass life. As student associations, students are the main body of course, but teachers' participation and guidance are also very important. They can not only enhance the cohesion of associations, but also expand the function of classroom art education.

##### **(2) Attaching importance to emotional experience and activity participation and establishing a comprehensive curriculum assessment system**

Art education is different from general knowledge education and skill education. Essentially, it belongs to aesthetic education and value education. In this field, there are no objective and absolute standards of right and wrong, right and wrong. The purpose of art education is to cultivate students' temperament, elegant sentiment and form a kind of behavior by accepting, appreciating and perceiving classical works. The value orientation immersed in emotion can cultivate a qualified, skilled and responsible social person. For the current assessment of public art courses in Colleges and universities, we can make a comprehensive assessment from three aspects: first, we should attach importance to process assessment. Art education is an edifying process of spring weathering, that is, when learners accept works of art, they are unconsciously influenced by the ideas presupposed by the author in the works, and over time, they identify with the ideas in the works. Second, teachers should communicate with students more, understand students more, and make a guided and human evaluation of students. Art education is not only aesthetic education, but also emotional education. It also includes value education. Teachers should have a deep understanding of students. They should evaluate students' daily activities related to art. Thirdly, they should conduct a comprehensive assessment of students. The function of art education is multifaceted. Therefore, when assessing students' learning of public art courses, it should be carried out comprehensively from many aspects. As a general course, we hope that students will understand the excellent achievements of human civilization, so it is necessary to master certain knowledge and information;

as a comprehensive education of aesthetic education, emotional education, value and belief education, it is necessary for us to measure students' feelings and thoughts with socialist core values and human feelings, and make appropriate evaluation; all of these are our opinions on the above. Teachers should weigh and evaluate the contents of the comprehensive examination of students' public art classes.

## 5. Conclusion

As an important part of contemporary university curriculum system, public art curriculum plays an irreplaceable role in the process of improving college students' humanistic quality. However, the construction of contemporary public art curriculum system is not particularly perfect, and there are still many shortcomings in many aspects. We should make targeted improvements according to its existing problems, so as to make the public art curriculum system. The department is more perfect, so that college students are influenced by it in the course of learning curriculum, so as to better enhance their humanistic literacy.

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